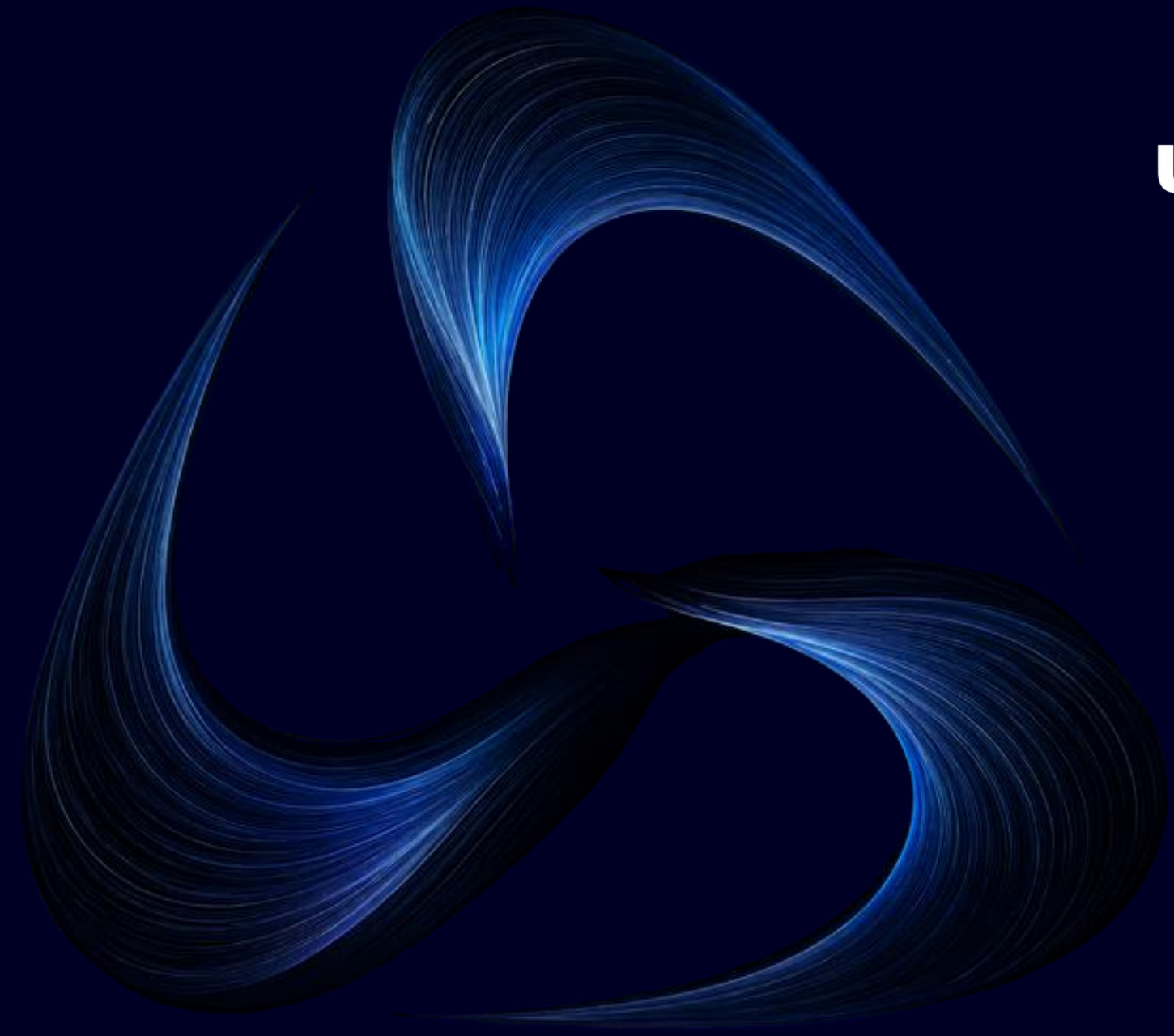




We are UNIDEL



Where Deep Knowledge
Ignites Innovation

UNIDEL is a technology group born in 1973, spanning Industrial, Buildings, & Energy Automation, WealthTech, CareerTech, and AgriTech. What connects our companies is not the industries they serve; it's how they work.

For over five decades, every UNIDEL company has built **deep understanding of its domain** before building solutions. We validate customer pain before writing code.



The Heart

1973 – 1991

Birth of Indigenous Innovation

UNIDEL (then Digital Electronics Ltd or DEL) pioneered electro-mechanical solutions for India, proving that complex products can be designed and built locally.



The Mind

1991 – 2008

Survival, Strategy & Global Learning

When Indian liberalization threatened survival, UNIDEL sharpened its mind – adapting, partnering, and learning from the world’s best. Through global partnerships and hard choices, UNIDEL built resilience, systems thinking, and launched Softdel.



The Soul

2008 – 2020

From Services to Intellectual Property

UNIDEL rediscovered its soul by returning to its founding dream: owning innovation and building categories and brands. UNIDEL bet on R&D and deepening domain expertise, enhancing Softdel’s IoT identity, and launching Asset Vantage and ProTeen.



The Strength

2020 – 2025

Survival, Strategy & Global Learning

In a world disrupted by crisis, UNIDEL used adversity as a catalyst for reinvention and accelerated growth. We adapted, innovated, and delivered measurable impact at scale.



Continuum

2025 & Beyond

The Next Chapter

Platform-led. Intelligence-driven. Future-focused. UNIDEL focuses on extending capabilities powered by our proprietary technology, AI, and a long-term vision.

What Makes Us **Different?**



AI & Intelligence
Insights, Reporting &
Decisions

AI @ UNIDEL

What truly drives intelligent decisions is the invisible foundation beneath AI: deep domain expertise, structured and connected data, customer understanding, and proprietary technology.

This is the common foundation across every UNIDEL company: Softdel, Asset Vantage, and ProTeen, where we're building solutions that turn scattered and hidden data into actionable intelligence.

AI is only as
strong as **what
sits beneath it**

Single Source of Truth

Structured, Standardized,
& Connected Data Source
System Access

Meet **The People** Behind UNIDEL

Sunil K. Dalal

Founder & Chairman,
UNIDEL



Anil Wani

President,
UNIDEL



Rahul Jaggia

Managing Director,
UNIDEL



Sachin Deshmukh

Chief Executive Officer,
Softdel & ProTeen



Nicole Eberhardt

Chief Executing Officer
Asset Vantage



Chirag Nanavati

Managing Director,
Asset Vantage



Shaan Dalal

Director - Growth & Corporate
Development, UNIDEL



Our Core Values



Innovation

Think new

You have the freedom to build on our existing culture of innovation, while keeping true to one constant: always doing the right thing even when no one's watching.



Dependability

Deliver always

We work on the principle that no supervision and no follow-up is required, as people are accountable and responsible.



Excellence

Raise the bar

We chase excellence in everything we do — because the little things, done consistently, lead to the big results.



Agility

Move fast

We pride ourselves in making quick decisions under both crisis and opportunity.

UNIDEL In **Numbers**



We invest in **R&D capabilities** that go beyond the surface and build intellectual property that compounds over time.

10

Market-leading
companies built

150+

Successful
products
launched

50+

Years of serving
thousands of
customers

400+

Team
members



The Industrial, Buildings, and Energy automation partner that understands your operational constraints and delivers AI-ready solutions that work in real environments, not just in theory.

CUSTOMERS WHO TRUST IN US



PARTNER ECOSYSTEM



Deep Knowledge of **Industrial, Buildings, and Energy Automation**

35+

Customized Platforms
Developed

8+ years

Average Customer
Tenure

300+

Enterprise Customers
Served Globally

10

Innovation
Labs



Partner of Choice for
Fortune **500 Enterprises**



Recognized by **Leading
Industry Analysts**



Awarded by **IoT Breakthrough,**
NASSCOM, and other leading
industry organizations

AI-ready predictive maintenance at **fleet scale**



CHALLENGE

Connect thousands of on-site HVAC units to the cloud for secure, real-time monitoring, centralised control and predictive insights - all from a single command center.



SOLUTION

A real-time, multi-tenant AWS IoT platform with ML models and 2D animated visualisation for intuitive remote control.



IMPACT

A scalable, AI-ready platform driving data-driven decisions and higher customer satisfaction.

30%

lower service cost

25%

less downtime



The **WealthTech platform** where your investment and accounting data is already AI-ready, in an environment you know is secure, because we understand how family offices and their advisors actually operate.

GLOBAL DATA PARTNERS



TECHNOLOGY PARTNERS



FAMILY OFFICE SERVICES



DATA SERVICES



Deep Knowledge of **Financial Data Architecture**



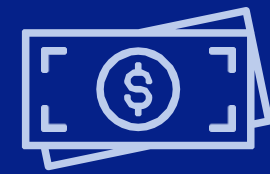
~400+

family offices on
the platform



10+

countries, and
growing



US

\$400bn+

of assets
on platform

Reporting automation at family office scale



CHALLENGE

Manual PE accounting, bookkeeping, and reporting workflows created bottlenecks as client portfolio grew more complex, with statements in varied formats and little structure around cash flow visibility.



SOLUTION

Asset Vantage’s unified financial operating system: automated custodian feeds, structured PE dashboards, and automated report books with cash flow tracking.



IMPACT

On-demand, client-ready reporting freed team bandwidth to onboard new families and support next-generation clients, replacing a Quick****s-and-spreadsheet approach.



Asset Vantage's platform delivered

intuitive, comprehensive tools

that has had a transformative impact on our FO operations.

Kimberly J. Walker,
Founder, Walker Accounting,
South Carolina, USA

~90%

less time on
PE reporting

~95%

efficiency from
automated feeds



The **CareerTech platform** that combines psychometric science with AI personalisation, providing students with integrated academic and career guidance grounded in actual psychological research, not generic algorithms.

PARTNERS WHO TRUST IN US



Bringing career science to 14,000 students



CHALLENGE

Guide thousands of underprivileged students with limited staff, no scientifically valid assessments and little career awareness.



SOLUTION

Psychometric assessments across aptitude, personality, interests and multiple intelligences, plus personalised reports and counsellor training.



IMPACT

Career roadmaps for every student and counsellors equipped to guide them, using a 600+ career library.



ProTeen has been a game-changer in our mission

to guide underprivileged students towards brighter futures.

Sumedha Chandekar,
Manager, Alumni Support & Engagement, Akanksha Foundation

1,500+
students guided

16
schools reached

600+
careers mapped

3-year
partnership renewal

Read Our **Story**

It all started in **1973...**

On February 27, 1973, the first chapter of our story of innovation in the face of the impossible began. Over the years, this story became a journey of ambition and passion, debunking myths about indigenous innovation, and showcasing the pioneering work we were capable of. Today, that story has turned into a legacy called UNIDEL.



*"Born To Innovate"
highlights our innovative
journey through the decades.*

Scan the code
to know our story





Where Deep Knowledge Ignites Innovation



Knows How to build
enduring businesses



Knows How to
connect smart
ecosystems

www.softdel.com



Knows How to
simplify complex
wealth

www.assetvantage.com



Knows How to
empower
students' futures

www.proteen.com



UNIDEL

Know. How.

www.unidel-group.com

| [info@ unidel-group.com](mailto:info@unidel-group.com)

*Visit our
Website to
know more*

